



# CHRIST ACADEMY

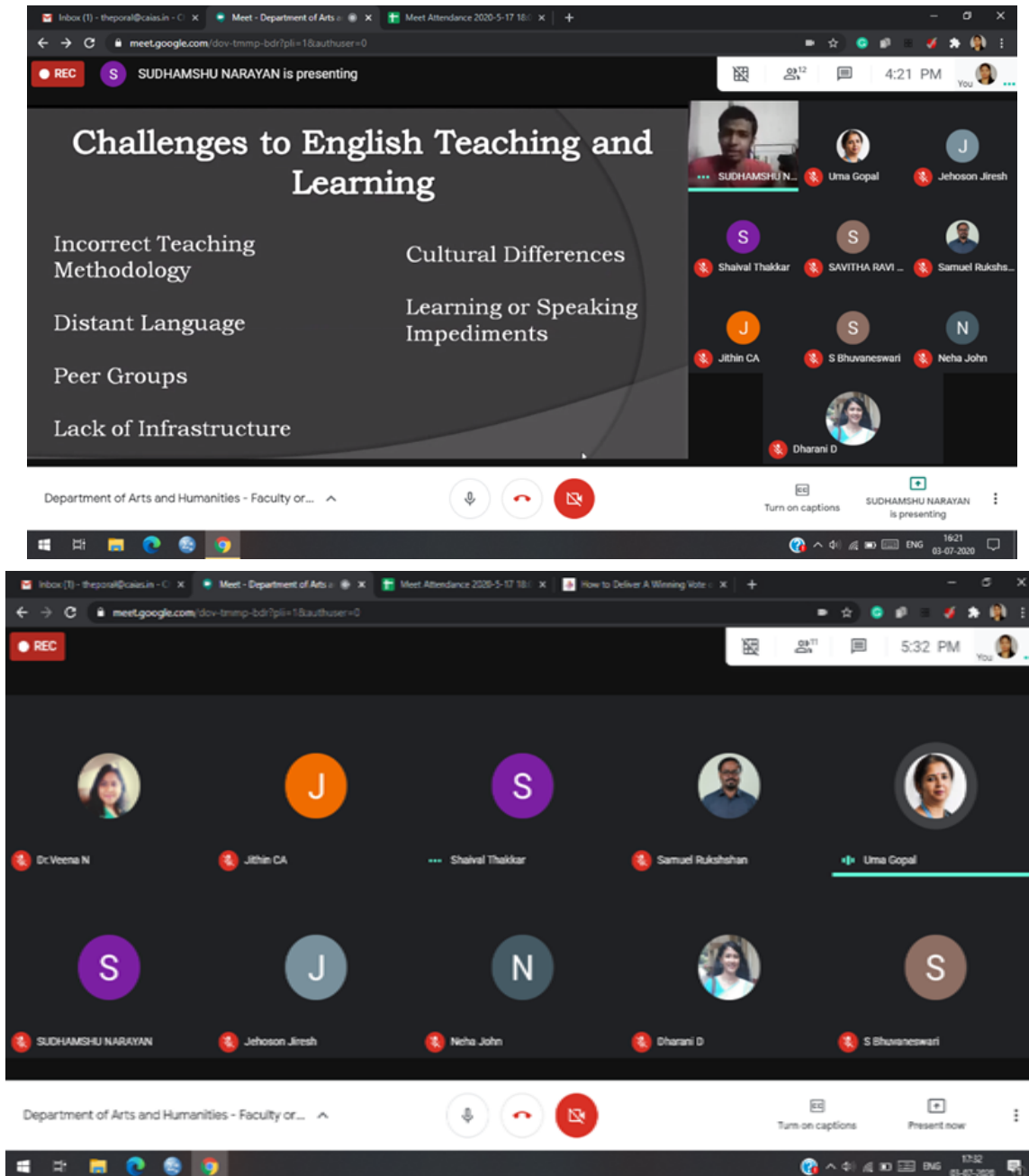
## INSTITUTE FOR ADVANCED STUDIES

AFFILIATED TO BANGALORE UNIVERSITY ||| BENGALURU - 83 |||

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### Communicative English – “Bridging the Gap in Communicative English”

Date: 3rd - 8th July 2020





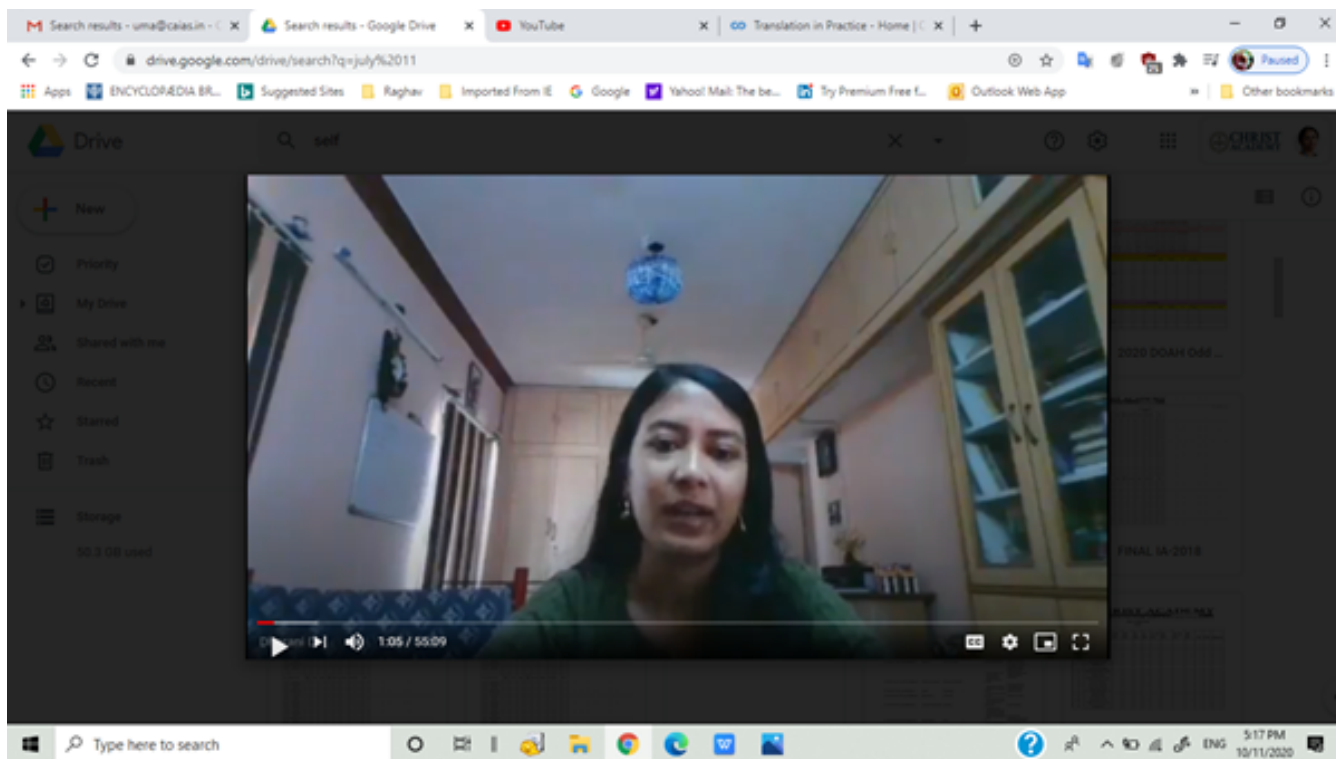
### Report of the Event

The Course Book committee conducted Intra Departmental faculty orientation on 3/7/202 at 4:00 PM and Inter Departmental faculty orientation on 7/7/20 at 11: 00 AM to brief on the importance of English, the subject teachers' role in English Language Teaching and syllabus design for Communicative English (ADD ON Program). The Intra Departmental faculty orientation on 'Bridging the Gap' (A Webinar on the components of the Bridge Course for communication skills) was oriented by Mr. Sudhamshu Narayan. The resource person focused on the Bridge course syllabus, importance of grammar, LSRW and the influence of mother tongue in English Language. The orientation also motivated to gather inputs from the faulty members to structure the quality of the Bridge Course syllabus. The Inter Departmental Faculty orientation on 'Subject Teachers and English Language Teaching –What, Why and How?' (An Introductory lecture on the role of subject teachers in Honing English Language skills) was conducted to brief and orient all stream faculty members on course book design for Communicative English (ADD-ON Program). Dr. Jehoson Jiresh was the Resource person. The Speaker focused on Pronunciation of Language, Vocabulary usage, learning website to advance language proficiency, importance of LSRW and the role of subject teachers in English language Teaching. The feedback was highly appreciated and circulated in advance to gather the inputs from subject teachers on Perspectives of English Language Teaching and structured the quality course book for the students of all the courses.



### How to self-publish a non-fiction book.

**Date: 11th July 2020**



### **Report of the Event**

A webinar on self publishing a non fiction book was organized by the Department of Arts & Humanities on July 11, 2020 from 11:00 to 12:00 PM. The resource person was Mr Biju Mathew who was in the process of publishing his book, “7 Secret of How to Make & Sell Short Films”. Mr Biju Mathew, Director of Pixel Film Academy, Bangalore, is a film maker, trainer and writer. He teaches Film making in various colleges and Universities across India. This webinar was meant for all the faculty members of CAIAS. The objective of the webinar was to help all the people publish book on-line. Mr Mathew had embarked upon this new initiative of digital self publication on the Amazon platform. He shared his entire experience, of the challenges and roadblocks he had faced and how he overcame it. He also shared the technical details of the entire process. His encouraging webinar was an eye-opener for those who thought that publishing was an expensive proposition.