



CHRIST ACADEMY

INSTITUTE FOR ADVANCED STUDIES

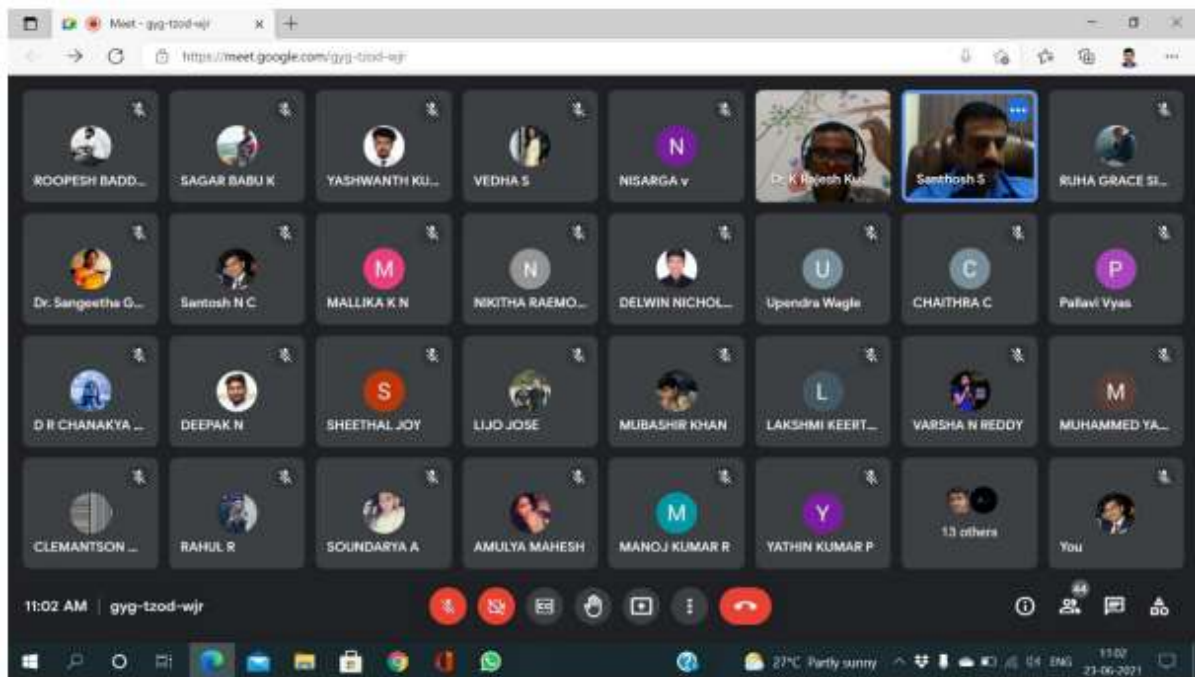
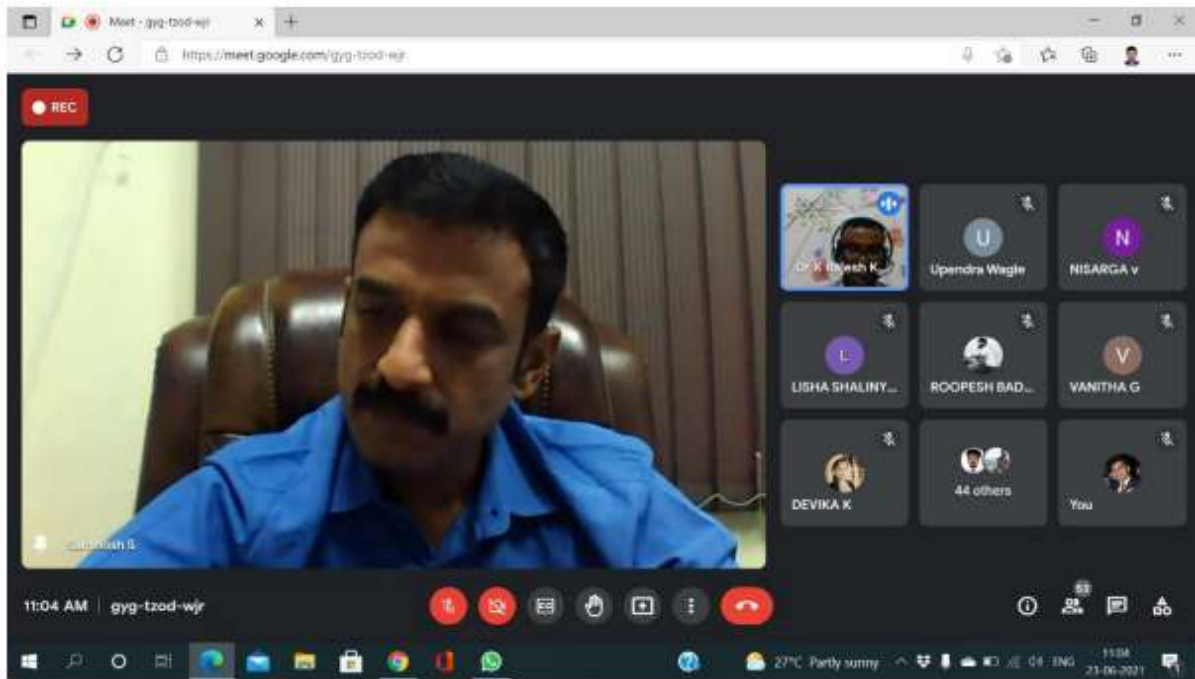
AFFILIATED TO BANGALORE UNIVERSITY ||| BENGALURU - 83 |||

ISO 9001 : 2015 Certified || Recognised Under Section 2(f)

“Entrepreneurship Awareness & His Experience as An Entrepreneur”

Date & Time: 23-06-2021 & 11 AM-12.15 PM

Venue: Online-Google Meet Platform





Resource Person:

S. SANTHOSH KUMAR, Technical Director - AARGEE Group of Companies & Founder of 'Chatting Birds Solution Pvt Ltd'. Hosur

ABSTRACT

Mr. Santhosh started his talk with the quote "If there is No Struggle, there is No Progress". He explained briefly about his company and the qualities required for aspiring Entrepreneurs. He identified that, skills required to become a successful entrepreneur is natural for some, others require certain essential skills to start and lead a business to success. These skills determine your entrepreneurial success. Successful entrepreneurs have mastery over both hard and soft skills. Hard skills like accounting, marketing and financial planning are critical for running and managing a business and soft skills like communication, problem-solving and decision-making help you scale up your business. Mastery of entrepreneur skills requires practice and a dedicated learning plan. He also provided some insights on innovation-Innovation refers to introducing novelty in a product, service, strategy, or business model. Moreover, innovation also increases the usability and durability of the entity above. Sometimes, it is an idea, and sometimes, it is a concept that helps stay ahead of the competition and induces creativity and efficiency in businesses. Modern leaders have understood the advantages of innovation in business for increment and growth in the current business environment. As a result, it is believed that there is great demand for managers and executives with a penchant for business innovation. He briefed about start up ecosystem in India and available financial support and he also advised the students if they want to become Entrepreneurs, they should have passion, work hard, creativity and they should ready to bear risk. India has emerged as the third largest startup ecosystem in the world, with 107 unicorns (startups with valuations of \$1 billion or more) with a total valuation of \$340.79 billion, as of 7 September 2022.

The year 2021 witnessed a record set of 44 entries to the coveted unicorn club, even as many 'soonicorn' (soon to be unicorns) waited in line. The promising Indian startup ecosystem is, however, facing serious challenges attributable in part to current global macroeconomic conditions. He has given some information about Start-Up India-The Startup India initiative was announced by Hon'ble Prime Minister of India on 15th August, 2015. The flagship initiative aims to build a strong eco-system for nurturing innovation and Startups in the country that will drive sustainable economic growth and generate large scale employment opportunities. Further to this, an Action Plan for Startup India was unveiled by Prime Minister of India on 16th January, 2016. The Action Plan comprises of 19 action items spanning across areas such as "Simplification and handholding", "Funding support and incentives" and "Industry-academia partnership and incubation".

Government of India has made fast paced efforts towards making the vision of Startup India initiative a reality. Substantial progress has been made under the Startup India initiative, which has stirred entrepreneurial spirit across the country. The Department for Promotion of Industry and Internal Trade (DPIIT) is mandated to coordinate implementation of Startup India initiative with other Government Departments. Apart from DPIIT, the initiatives under Startup India are driven primarily by five Government Departments viz. Department of Science and Technology (DST), Department of Bio-technology (DBT), Ministry of Human Resource Development (MHRD), Ministry of Labour and Employment and Ministry of Corporate Affairs(MCA) and NITI Aayog. Finally, he given assurance to help the students if they are having ideas & also support to their Internship and Summer project work.



CHRIST ACADEMY

INSTITUTE FOR ADVANCED STUDIES

AFFILIATED TO BANGALORE UNIVERSITY ||| BENGALURU - 83 |||

ISO 9001 : 2015 Certified || Recognised Under Section 2(f)

Career Prospects: What the future looks like?

Date :8th June 2021

Time: 9 am to 11 am.

Platform: Google Meet



**CHRIST
ACADEMY**

INSTITUTE FOR ADVANCED STUDIES

School of Business & Management

How to Crack CAT 2022

17 DEC 2021
1:30 PM



Guest Speaker
Ms Vijaya Lakshmi
TIME Institute , Bangalore

Venue: First Floor Seminar Hall
Target Audience: Final Year BBA



ABSTRACT

Students need career guidance to **explore and plan for future career endeavors based on their individual interests, skills and values**. Participation in career guidance enhances linkage of academic and career experiences and thus, improves career preparation and management.

Career guidance plays a key role in helping labour markets work and education systems meet their goals. It also promotes equity: recent evidence suggests that social mobility relies on wider acquisition not just of knowledge and skills, but of an understanding about how to use them. In this context, the mission of career guidance is widening, to become part of lifelong learning.

Already, services are starting to adapt, departing from a traditional model of a psychology-led occupation interviewing students about to leave school. One key challenge for this changing service is to move from helping students decide on a job or a course, to the broader development of career management skills. For schools, this means building career education into the curriculum and linking it to students' overall development.

A number of countries have integrated it into school subjects. However, career education remains concentrated around the end of compulsory schooling. In upper secondary and tertiary education, services focus on immediate choices rather than personal development and wider decision making, although this too is starting to change in some countries. A second challenge is to make career guidance more widely available throughout adulthood. Such provision is underdeveloped, and used mainly by unemployed people accessing public employment services. Some new services are being linked to adult education institutions, but these are not always capable of offering wide and impartial advice. Efforts to create private markets have enjoyed limited success, yet public provision lacks sufficient funding. Thus creation of career services capable of serving all adults remains a daunting task. Web-based services may help with supply, but these cannot fully substitute for tailored help to individuals.

The event was conducted with an objective to orient the BBA students on the future career prospects they can think of amidst the ongoing pandemic. The specific objectives of the programme include

- To throw light on the future career prospects.
- To provide an understanding on how to enhance the skillsets according to the industry demands
- To provide insights on how to overcome career challenges.

The resource person met the objectives and delivered an excellent and fruitful session to the students. The time management of the event was done well by both the organisers as well as the resource person. There was a Q & A section at the end of the session which gave more clarity and broadened the horizons of the students regarding the topic.