



**CHRIST
ACADEMY**

INSTITUTE FOR ADVANCED STUDIES

School of Business and Management

Mind The Gap

Corporate Talk Series



Resource Person

GN Madhu

Deputy CEO , Garuda Aerospace

Topic: Personal Branding & Communications

Date: 21st Jan 2022

Time: 3 pm-4pm

Mode: Online



Google Meet

Signature

Signature

24/03/2022, 13:21

Christ Academy Educational Institutions Mail - Invitation Corporate Talk



Anjali T V <anjalitv@caias.in>

Invitation- Corporate Talk

6 messages

Anjali T V <anjalitv@caias.in>

To: "cgo@garudaaerospace.com" <cgo@garudaaerospace.com>

Cc: Binu Paul <binupaul@caias.in>, Prasanna Venkatesh s <prasannav@caias.in>

Sat, Jan 15, 2022 at 8:51 AM

Dear Madhu,

Greetings from Christ Academy School of Business & Management!!
Trust you are well!!

As per our telephonic conversation on 14th January 2022, Friday, we are extremely happy to have you as the resource person for the upcoming Corporate Interaction Session for the final year management students of School of Business and Management (SBM), Christ Academy Institute for Advanced Studies, on 21st January 2022 Friday.

Timing: 3:00 pm-4:00 pm

Mode of Session: Online (Google Meet)

Kindly consider this as an official invite from our end.

I would also request you to share your professional synopsis and a photograph. The GMeet link will be shared two days prior to the session.

Awaiting your reply. Thankyou

About CAIAS and SBM

Christ Academy Institute for Advanced Studies (CAIAS) managed by Priests of Carmelites of Mary Immaculate (CMI) Congregation affiliated to Bangalore University is a Co-Education & Self-Financing Institution offering 10 UG and 5 PG programmes.

School of Business & Management under CAIAS, offers PG and UG programs in Business Administration.

Principal: Rev. Fr. Dr. Babu Paul CMI

Vice Principal: Rev. Fr. Joshua CMI

Director School of Business & Management: Dr. Binu Paul.

Regards

Anjali T V

Asst Professor SBM

CAIAS

Bangalore

8871592987

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Madhu G <cgo@garudaaerospace.com>

To: Anjali T V <anjalitv@caias.in>


Sat, Jan 15, 2022 at 9:29 AM

<https://mail.google.com/mail/u/1/?ik=a186f1d8ac&view=pt&search=all&perm=thread-a%3Ammial-r4883570450622400612&siml=msg-f%3A1989219888963006&siml=msg-f%3A1721991631081636233&si...> 1/4

24/03/2022, 13:21

Christ Academy Educational Institutions Mail - Invitation Corporate Talk

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 **Madhu Profile .pdf**
42K

Anjali T V <anjalitv@caias.in>
To: Madhu G <cgo@garudaaerospace.com>
Cc: Binu Paul <binuppaul@caias.in>, Prasanna Venkatesh s <prasannav@caias.in>

Sun, Jan 16, 2022 at 10:16 AM

Dear Madhu,

Thankyou. We have two topics in our list , out of which one can be chosen
1.Effective business strategies for startups in turbulent situation in india
2.Personal branding and Communication
Apart from the above if there is some other area where you can touch on that will be really great.
Thanks and Regards

Anjali T V

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From: Madhu G <cgo@garudaaerospace.com>
Sent: Saturday, January 15, 2022 9:29:38 AM
To: Anjali T V <anjalitv@caias.in>
Cc: Binu Paul <binuppaul@caias.in>, Prasanna Venkatesh s <prasannav@caias.in>
Subject: Re: Invitation- Corporate Talk

[Quoted text hidden]

Madhu G <cgo@garudaaerospace.com>
To: Anjali T V <anjalitv@caias.in>
Cc: Binu Paul <binuppaul@caias.in>, Prasanna Venkatesh s <prasannav@caias.in>

Sun, Jan 16, 2022 at 4:47 PM

Dear Anjali

I will go for option 2 - its been a long time since i touched this topic, so let me also refresh. Plus the students are BBA, so they cant only think that much and will prepare something to give a thought.

I finished a webinar on the following topic, do let me know if i can go for it to final year MBA or Entrepreneur programme and we can schedule another webinar for them separately.

The topic is purely about how a start up (Garuda Aerospace) is on its way to become a unicorn. I recently gave it to Malaysian university who were doing MBA and Entrepreneurship course.s

<https://mail.google.com/mail/u/1/?ik=a186f1d6ac&view=pt&search=all&perm=thread-a%3Aminial-14883570450622400612&simpl=msg-f%3A989219988963006&simpl=msg-f%3A1721991631081636233&si...> 3/4

11/05/2022, 21:01

Christ Academy Educational Institutions Mail - Corporate Talk S... - Mind The Gap 21/1/2022



Anjali T V <anjalityv@caias.in>

Corporate Talk Series-Mind The Gap 21/1/2022

1 message

Anjali T V <anjalityv@caias.in>

To: bbab2019@caias.in, BBA A 2019 <bbaa2019@caias.in>

Cc: Binu Paul <binuppaul@caias.in>, Prasanna Venkatesh s <prasannav@caias.in>, "Dr. Mohini Bhat" <mohinib@caias.in>

Tue, Jan 18, 2022 at 10:58 AM

Dear Students,

Greetings !!

As a part of the corporate talk series "Mind the Gap", we have our next session organized for upcoming Friday, **21st Jan 2022 from 3pm-4pm**. The mode of session is **online** and the link will be shared soon.

Attendance is mandatory for the same. PFA of the poster. Thankyou

Regards

Anjali T V

Asst. Professor

School of Business & Management

Christ Academy Institute for Advanced Studies

Christ Nagar, Hullahalli, Begur - Koppa Road, Sakkalwara Post

Bengaluru, Karnataka 560083

8861592987

Email: anjalityv@caias.in

www.caias.in



21jan.jpg
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- ▶ Now Deputy Chief Executive Officer - Garuda Aerospace, India
- ▶ Ex Group CEO for Holding Company in Middle East
- ▶ Founder and Co Founder of Two Apps
- ▶ Founder of STEM Start up
- ▶ Strategy Advisor for Construction Tech Start up
- ▶ Advisory role to Ministry of SME, Middle East
- ▶ MENA Business Award
- ▶ Executed International Joint Ventures with MNCs on National Development
- ▶ Top 10 Start up Award - 2014
- ▶ Global Business Award
- ▶ Awarded Chief Strategy Officer, 2017, 2019
- ▶ Awarded Chief Investment Officer 2014, 2016
- ▶ MEED Small Project of the year Award - 2015




Mind The Gap Feedback 21/1/2022

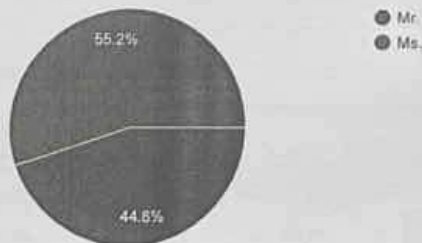
29 responses

Publish analytics

Title

 Copy

29 responses

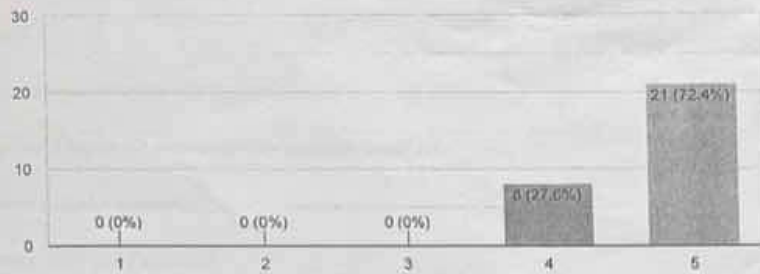


Handwritten signature

The session was well organised

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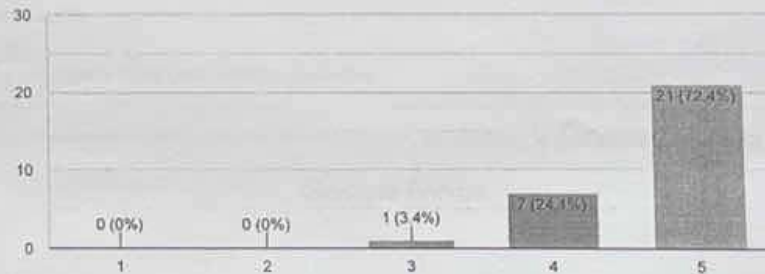
29 responses



The content matched my expectation

 Copy

29 responses



Any other comments/suggestions

29 responses

Good

Session was effective and productive

Very well explained and informative session. Good Job!

It was a useful session

It was really good session!!!

nil

Interesting corporate talk

Very helpful

The guest gave really good practical examples

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**CHRIST
ACADEMY**

INSTITUTE FOR ADVANCED STUDIES

SCHOOL OF BUSINESS AND MANAGEMENT

CORPORATE TALK SERIES

PERSONAL BRANDING AND COMMUNICATION

Resource person - Mr. Madhu GN

Deputy CEO, Garuda Aerospace

The Corporate Talk Series on personal branding and communication by Mr. Madhu GN , organized by the school of Business & Management , took place on 21st January, 2022, providing ample opportunity for the students of final year BBA to gain insights and valuable knowledge regarding their skills in the area of personal branding and effective communication .

The resource person for the day , Mr.Madhu GN , spoke about Garuda Aerospace - and their aim to be valued as a unicorn and take the company public via IPO, importance of Personal Branding , do's and don'ts of effective communication and their benefits . The audience were guided on improving their skills that would be in par with the industry requirements .The speaker also provided techniques on self-improvement while giving his own routine as an example.

The event was followed by the speaker sharing his insights on captivating ideas in the form of an IKIGAI model, the qualities to be possessed by the people aspiring to join his core team was also revealed. Later the stage was open for everyone to have an informative Q&A session during which the resource person responded to the doubts and queries of the audience. The discussion brought an end to the fruitful and informative corporate talk session, leaving the audience with a knowledgeable and motivational impact to excel in the path of consistent growth and improvement.

No: of Attendees - 45

Target Audience - MBA and BBA



Director-MBA
CHRIST ACADEMY
Institute for Advanced Studies
Hullahalli Begur-Koppa Road
Bangalore-560 083



CHRIST ACADEMY

Affiliated to Bangalore University BENGALURU - 83

INSTITUTE FOR ADVANCED STUDIES

Post-Event Evaluation Form

Name of the event : Corporate Talk Series -Mind the Gap

Convener & Co Convener : Dr. Binu P Paul & Ms. Anjali T V

Brief Description: The program was conducted by the School of Business and Management. The objective of the program is to make students aware about the competitive exam CAT.

Date: 21st Jan 2022

Time: 3PM-4 PM

Location: Online

1. Did the event fulfil the purpose that was proposed?

Yes. Yes. The purpose was to share the industry trends to students to set their career goal.

2. Did the event meet your goals?

Yes.

3. Was the event a success according to the pre-event planning form?

Yes.

4. If a theme was used or a program was a part of a series, what was the series/theme? How was this theme carried out? What were the decorations if used?

Personal Branding & Communication



5. Did the date and time of your event work well? Explain why or why not? Did conflicting events affect attendance or effectiveness of your event? What suggestions would you make for holding this event at the same time in the future?

The event went very well. There are no conflicting events. The date and time suited the requirement of participants.

6. What was the location for your event?

It was in 1st floor seminar hall

7. Did the event meet the needs of participants?

Yes because the program we conducted taking into consideration the requirement of students.

8. Did you utilize outside vendors/vendors/speakers/food service providers for this event? Would you utilize them again? Why or why not?

No

9. Who was involved in the planning of this event? Were the roles assigned for the Pre-Event Planning form accurate? Did everyone follow through with their responsibilities? How could the planners have done a better job assisting with the planning? Did the structure of the committee make sense? What changes would you recommend to the planning committee and various delegated responsibilities?

The program was planned and performed by the entire team.

10. Did the event meet the needs of participants?

Yes

Additional comments about the program:

I recommend having these kinds of programs on a regular basis

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