



CAIAS
CHRIST ACADEMY
INSTITUTE FOR ADVANCED STUDIES



MBA

PROSPECTUS

MESSAGE FROM THE PRINCIPAL



Dear Students,

Welcome to Christ Academy Institute for Advanced Studies!

At CAIAS, we are more than an educational institution; we are a vibrant community that fosters academic excellence and holistic development. Affiliated with Bangalore University, our college stands out as a beacon of knowledge, nurturing students from diverse backgrounds and equipping them with the skills and values necessary to thrive in an ever-changing world. Our unique blend of academic rigour and humanistic values guide us in our mission and vision, ensuring that we maintain the highest standards of education.

Our mission is to provide a nurturing environment where students can explore their potential and grow into socially responsible individuals. We celebrate diversity and inclusivity, embracing students from diverse social and cultural backgrounds and supporting their personal and academic growth. At CAIAS, we believe that education extends beyond the classroom, and we are committed to instilling a sense of purpose and commitment towards society in each of our students.

The legacy of CAIAS is rooted in the visionary principles of our founders, inspired by the spirit of St. Kuriakose Elias Chavara. Our journey has been one of continuous growth and transformation, striving for excellence in all aspects of education. We take pride in our rich CMI (Carmelites of Mary Immaculate) heritage and remain dedicated to upholding the values that define our institution – 'Faith in God, Integrity of character, Respect for every individual, Pursuit of excellence and Commitment to the country'.

As we navigate the complexities of the modern world, our focus remains on adapting to new educational paradigms while preserving our core values. We are committed to providing a dynamic, supportive learning environment that encourages innovation, critical thinking, and ethical leadership. I warmly welcome you to become a part of our vibrant community. Together, we can achieve great heights and positively impact the world.

Fr. Antony Davis CMI

Principal

Christ Academy Institute for Advanced Studies



VISION

To instil among our students the spirit of inquiry, research, entrepreneurship, and commitment to lifelong learning and; to create an environment where they become socially sensitive and uphold human values.

MISSION

To develop globally oriented, competent, and committed leaders who can achieve excellence in business and contribute to the National and Global economy.

PROGRAM OBJECTIVES

The CAIAS MBA program aims at helping students to:

- Appreciate the importance of ethical, value-based leadership in business
- Develop a wholesome understanding of management theories and practices
- Understand and apply the skills necessary to work in multi-faceted teams
- Grow into responsible professionals, while fulfilling their social duties

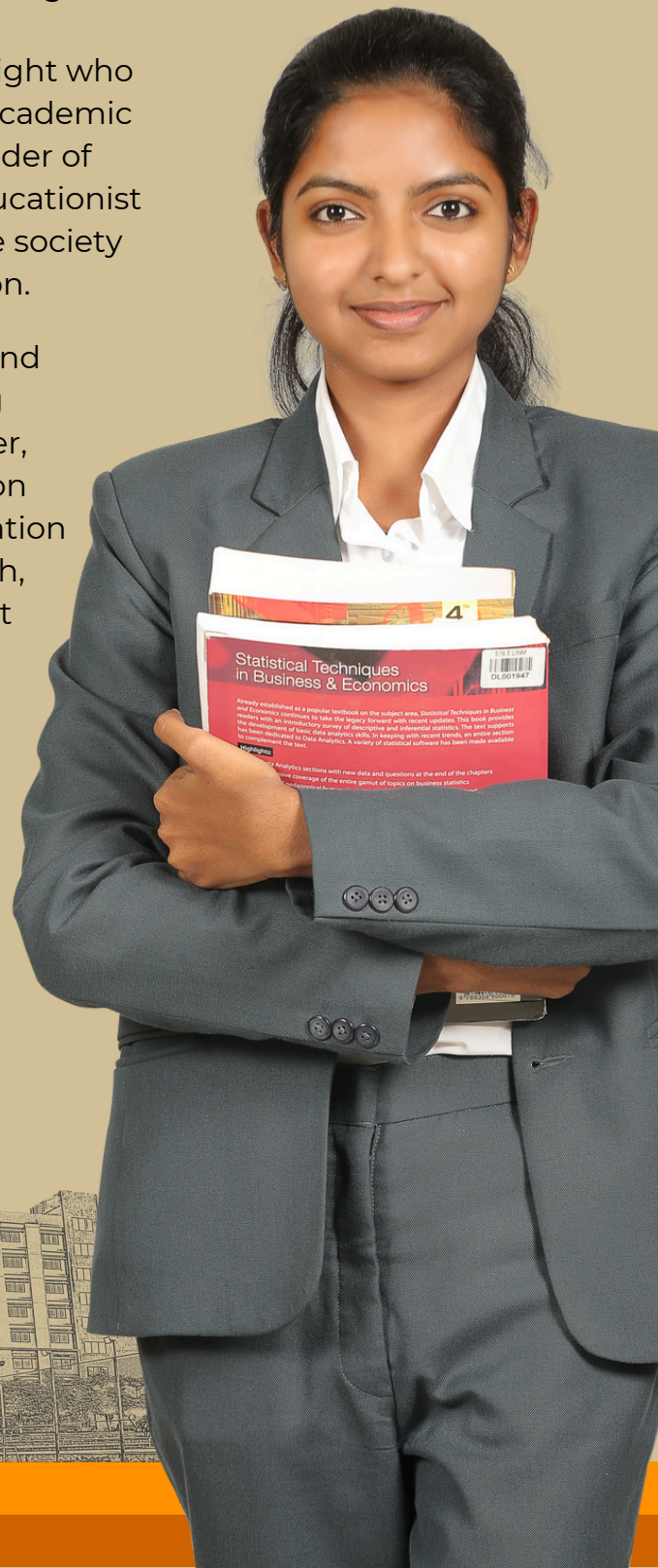
ABOUT US

Christ Academy Institute for Advanced Studies (CAIAS), Bangalore is a higher educational institution, affiliated to Bangalore University, and administered by the members of Carmelites of Mary Immaculate (CMI) who pioneered the cause of social upliftment through their service in the fields of education and various other humanitarian activities for more than a century and a half. The academic fraternity of CAIAS is passionate about serving the higher educational needs of its students through its bachelor and post graduate degree programs.

CAIAS is dedicated to Jesus Christ, a guiding light who enlightens every individual who is a part of our academic community. Our source of inspiration is the founder of CMI, St. Kuriakose Elias Chavara, a renowned educationist who brought about revolutionary changes in the society through his decisive mission and farsighted vision.

CAIAS strives to kindle the light of knowledge and wisdom in the hearts of all, thereby enlightening the various strata of society irrespective of gender, caste, region, and religion. As a premier institution of higher education in South India, quality education aimed at directing the students towards research, innovation and extension is the defining element of CAIAS.

CAIAS has state-of-the-art infrastructure, an eco-friendly campus with parks to unwind, well-maintained Wi-Fi enabled learning centres, well-equipped central library, hi-tech laboratories and spacious cafeterias. The residential facilities are world-class and students have access to a soccer turf, basketball courts, volleyball courts, gymnasium, swimming pool and squash courts on the campus.



WHY CAIAS?



At CAIAS, we believe that learning is a transformative act. Our focus as an institution of higher learning is to provide our students with all the necessary resources to achieve this transformation. Our innovative pedagogical methods include a peer-learning environment focused on assured contemporary learning. The academic infrastructure, coupled with learning resources and skill centres fosters market-ready competencies in our students. A comprehensive network that includes business firms and research institutions ensure that our students find the most suitable internships and placements that are in line with their capabilities. At CAIAS, we are committed to provide our students with the best that education can offer.

The Department of Management Studies started its quest for excellence in 2019 when it started the 2-year full-time MBA program affiliated to Bangalore University. Apart from the core curriculum prescribed by the university, the CAIAS MBA offers a variety of value-added programs that are aimed at helping students align with the changing needs of industry and make informed career choices. The structure is designed to give the students the best of industry and academic exposure and ensure that they become future leaders in their areas of expertise. The specializations offered include Finance, Human Resources and Marketing, dependent on minimum cohort size as decided by the University.



WHAT MAKES THE CAIAS MBA UNIQUE?

Management is both an art and a science; it is with this insight that the MBA program at CAIAS was developed. The program aims at helping students develop an acute sense of responsibility to their chosen career paths and at the same time, have sensitivity towards the society that they are a part of. In addition to the regular courses offered in various specializations, an MBA degree from CAIAS ensures that students are provided ample opportunities to further develop their skills through various value-added programmes.

Corporate Talk Series

The Corporate Talk Series initiative has eminent personalities from the industry to discuss on recent and emerging trends as well as on career and growth prospects in different sectors. The aim of the series is to provide multiple perspectives of the corporate world and to open the minds of students on management of life and work.



Educational Trips

To provide a holistic learning environment to our MBA students, students will be a part of an education trip designed in alignment with the academic goals of the MBA program. This includes trips to organisations involved in either manufacturing, services and/or agriculture sectors, helping students understand the importance of the value chain in business.



Mentorship Program

Each MBA student will be assigned one faculty member as a mentor, who will offer guidance to the student for the entire duration of the program. The mentor will not only provide counselling on academic matters but will help by being always the 'go-to' person for their mentee during the duration of the course.



Social Immersion

As a part of the social immersion program, the MBA students will be a part of a one-day visit to either an orphanage and/or any NGO to interact with people from different socio-economic backgrounds and be empathetic to their ways of life. This also helps students understand the importance for social inclusion for disadvantaged sections of society.

COURSE MATRIX

COURSE MATRIX OF I SEMESTER MBA

Paper Code	Subject	Contact Hours	I.A.	U.E.	Total Marks
1.1	Economics for Managers	60	30	70	100
1.2	Organizational Behaviour	60	30	70	100
1.3	Accounting for Managers	60	30	70	100
1.4	Statistics for Management	60	30	70	100
1.5	Marketing for Customer Value	60	30	70	100
1.6	Legal Aspects and Intellectual Property Rights	60	30	70	100
1.7	Managerial Skills-1	30	30	70	100
Total		390	210	490	700

COURSE MATRIX OF II SEMESTER MBA

Paper Code	Subject	Contact Hours	I.A.	U.E.	Total Marks
2.1	Technology for Management	60	30	70	100
2.2	Management Research Methods	60	30	70	100
2.3	Entrepreneurship & Ethics	60	30	70	100
2.4	Human Capital Management	60	30	70	100
2.5	Financial Management	60	30	70	100
2.6	Quantitative Techniques and Operation Research	60	30	70	100
2.7	Managerial Skills-2	30	30	70	100
Total		390	210	490	700

COURSE MATRIX OF III & IV SEMESTER MBA

III SEMESTER	IV SEMESTER
CORE COURSES	
3.1. Strategic Management and Corporate Governance	4.1. International Business
3.2. Project and Operations Management	
III SEMESTER	IV SEMESTER
3.3 FINANCE	4.2 FINANCE
3.3.1 Business Valuation and Value Based Management	4.2.1 Financial Techniques for Strategic Decision-making
3.3.2 Indian Financial Systems	4.2.2 International Financial Management
3.3.3. Investment Analysis and Management	4.2.3 Risk Management and Derivatives
3.3.4. Business Analytics using Excel	4.2.4 Data Analysis and Visualization using Tableau
3.4 MARKETING	4.3 MARKETING
3.4.1 Retailing Management and Services	4.3.1 Strategic Brand Management
3.4.2 Consumer Behaviour	4.3.2 Marketing Research and Metrics
3.4.3 Rural and Agricultural Marketing	4.3.3 Digital Marketing
3.4.4. Business Analytics using Excel	4.3.4 Data Analysis and Visualization using Tableau
3.5 HUMAN RESOURCES	4.4 HUMAN RESOURCES
3.5.1 Learning and Development	4.4.1 Strategic HRM
3.5.2 Team Dynamics at work	4.4.2 International HRM
3.5.3 Performance Management Systems	4.4.3 Talent and Knowledge Management
3.5.4 Business Analytics using Excel	4.4.4 Data Analysis and Visualization using Tableau
3.9 BUSINESS ANALYTICS	4.8 BUSINESS ANALYTICS
3.9.1 Data Science Using R and Python	4.8.1 Data Visualisation
3.9.2 Advanced Statistical Methods for Business Decision Making	4.8.2 Business Forecasting
3.9.3 Analytics for Decision Making	4.8.3 Data Warehousing and Data Mining
3.9.4. Business Analytics using Excel	4.8.4 Data Analysis and Visualization using Tableau

Note: Specialisations shown here are indicative, final decision by CAIAS based on institute plans and minimum student cohort size as per University regulations.

PLACEMENT & CAREER GUIDANCE

The Placement and Career Guidance Unit primarily assists students in their career planning and takes the initiative to explore new career avenues for MBA students. Career counselling programs and sessions by eminent persons are conducted regularly by the Placement Office to guide the students. The Office also facilitates professional development of the students by training them towards honing their employability skills such as resume building, group discussion, and personal interviews. The comprehensive placement training plan for the CAIAS MBA program includes Pre-Assessment Tests, Group Discussion, Extempore Speeches, Self-Introduction, Practice Sessions on General HR Questions and Domain Based Questions, Post Assessment, Mock Interviews (Panel) and Psychometric Training.

Cross Functional Expertise

MBA students will be encouraged to take up different cross-functional certificate courses which are not a part of their chosen specialization for building generalist skills necessary for leadership positions. Courses will be offered by the Department of Management Studies in-house or in collaboration with partner institutions.

Recruiting Partners



FACILITIES

LIBRARY

Libraries are crucial to the input, creation, and retention of ideologies of a knowledge seeker. The College Library aims to make this necessary information accessible to each of the beneficiaries at the right time. Its objective is to improve student success rates by maintaining a balanced collection of books, journals, periodicals, dailies, and other national and international publications along with reference books for the student community. The library functions in coordination with the specialized libraries in the city including IIM Bangalore and is curated by qualified and experienced librarians.



HEALTH CARE CENTRE

Physicians/nursing staff are available at CAIAS on all working days for students with any illness or health concerns. Our health room is equipped with basic facilities that are necessary to meet the immediate medical needs of the students.

SCHOLARSHIPS

Our scholarship program, **CAIAS Merit Grant (CAIAS MG)**, honours top-performing students by offering a 30%-50% tuition fee waiver to the top three performers in each course, empowering them to achieve their full potential.

ELIGIBILITY REQUIREMENTS



Candidates who have obtained a Bachelor's degree (10+2+3 years) from a recognised University in any discipline, or its equivalent and have secured not less than 50% of the marks in aggregate are eligible for admission to this program. All aspiring candidates should be undertaken any of the national-level management tests like MAT, CMAT, XAT, CAT, GMAT, or KMAT. The score secured in the test is necessary to complete the application form.

Admission Process

Application Form: Candidates are requested to apply online at the college website: www.caias.in
Alternatively, **scan the QR** code to apply:

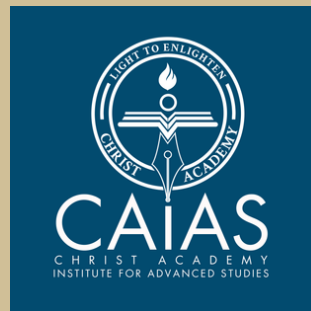


Admission Procedure:

- Interview dates of the selected students will be informed through email/SMS.
- On the scheduled date and time, the candidate and a parent shall be present with his/her original certificates.
- Admission will be based on the result of the qualifying examination and the performance in the interview.
- The candidates will be informed of their results via email.
- Admission will be finalised after the payment of the prescribed fees

Required Documents

- 10th, PUC/ Equivalent Marks Card, UG Degree Marks Card (Original + Copies)
- Provisional Degree Certificate (from the University-Original)
- Migration Certificate (from the university except Bangalore University-Original)
- Results of National Level Management entrance tests (MAT/CMAT/XAT/CAT/ GMAT/KMAT)
- Transfer Certificate from the previous educational institution (Original)
- Conduct Certificate (Original)
- Copy of Caste Certificate (if SC/ ST/ Category 1, 2A, 2B, 3A, 3B or OBC)
- Copy of Income certificate (only for SC/ST)
- Aadhar Card copy
- 4 passport-size photographs



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