

# Undergraduate Programs



B.COM

BBA

BCA

B.Sc

BA

[www.caias.in](http://www.caias.in)

CHRIST ACADEMY INSTITUTE FOR ADVANCED STUDIES

Christ Academy Institute for Advanced Studies (CAIAS), established in 2016 in Bangalore, India, is a leading institution of higher learning under the guidance of the Carmelites of Mary Immaculate (CMI), a congregation renowned for its dedication to education. CAIAS offers diverse undergraduate and postgraduate programs in Arts & Humanities, Business Management, Commerce, Computer Applications, and Science.

## ABOUT US

With a focus on holistic education, CAIAS combines theoretical knowledge with practical experience, equipping students for successful careers. The curriculum integrates modern trends with industry-relevant practices, providing hands-on learning through internships, research, and projects. The dedicated faculty, comprising experienced professionals and scholars, ensure students receive high-quality, future-ready education.

CAIAS boasts state-of-the-art facilities, including modern classrooms, advanced computer labs, a well-stocked library, and sports amenities. Set amidst a serene campus, the environment fosters both academic and personal growth. Beyond academics, the institution emphasizes character formation, values-based education, and community service, preparing students to contribute positively to society. Rooted in excellence and innovation, CAIAS is the ideal choice for students seeking a transformative educational journey, blending academic rigor, ethical values, and a supportive community.

## VISION

### Light to Enlighten

To create and disseminate the light of knowledge to one and all for the greater good and a sustainable future.

## MISSION

To provide a conducive and enabling environment that fosters discipline, promotes motivation and drives the pursuit of excellence in learning.

To transform individuals into independent and enlightened citizens, who care for the community and the Country.

**"Shape your future with values that matter - Choose CAIAS for a holistic education experience!"**

## WHY CAIAS?

At Christ Academy Institute for Advanced Studies (CAIAS), students receive a holistic education that blends academic rigor with ethical and socially conscious learning. Our state-of-the-art facilities, experienced faculty, and serene green campus create the perfect environment for growth.

CAIAS ensures students are not only prepared for successful careers but are also equipped to make ethical decisions and create positive social impact. Through workshops, real-world case studies, and hands-on experiences, students learn to lead with integrity and responsibility. Parents and students trust CAIAS to provide not just an education, but a foundation for life.

## CAMPUS

Christ Academy Institute for Advanced Studies (CAIAS) is nestled in a sprawling, green, and serene campus that offers the perfect environment for holistic learning and personal growth. Surrounded by lush greenery, the campus provides a tranquil space for students to focus on academics, engage in extracurricular activities, and nurture their well-being.

The eco-friendly campus features modern infrastructure, including state-of-the-art classrooms, advanced laboratories, a well-stocked library, and vibrant recreational spaces. This harmonious blend of nature and technology fosters creativity, reduces stress, and enhances concentration. At CAIAS, the campus is not just a place to study; it's a space to thrive.



## SCHOLARSHIP

- ST.CHAVARA EXCELLENCE AWARD
- PADMA BHUSHAN FR.GABRIEL CHIRAMEL CMI MERIT
- VIDYADHANAM SCHOLARSHIP FOR FINANCIAL ASSISTANCE
- ALUMNI ENDURANCE SCHOLARSHIP
- DIVYAANG SCHOLARSHIP
- BISHOP CLEMENT THOTTUNGAL SPORTS & CULTURAL SCHOLARSHIP



SCAN FOR MORE  
SCHOLARSHIP DETAILS

# DEPARTMENT OF ARTS & HUMANITIES

The Department of Arts and Humanities at Christ Academy Institute for Advanced Studies (CAIAS) offers a dynamic and multidisciplinary approach to education, integrating diverse fields such as Journalism, English, Kannada, Hindi, and Sanskrit. These programs provide students with a profound understanding of human behavior, societal dynamics, and media evolution, enabling them to tackle contemporary challenges effectively. The department's curriculum is thoughtfully designed to explore societal realities through innovative teaching methods, fostering communication, analytical, and critical thinking skills. Students gain comprehensive insights into media, psychology, and literature over three years, blending theoretical knowledge with practical expertise. Tailored for the digital era, the programs ensure graduates are equipped with industry-relevant skills and ready to excel professionally.

Students have the opportunity to expand their cultural horizons by learning additional Indian languages and gaining hands-on experience through internships in fields like teaching, writing, publishing, and research. The Beyond Books Club complements academic learning by encouraging participation in creative projects, literary fests, and journal writing, enhancing leadership and personal growth.

The Language and Writing Lab, powered by advanced software, supports students in mastering LSRW skills and pursuing global certifications like IELTS. With its comprehensive and enriching environment, the department nurtures well-rounded, globally competent individuals.

## DEPARTMENT VISION

Empowering visionary scholars to rethink, relearn and transform society by decoding the socio-cultural complexities and leading a thoughtful change.

## DEPARTMENT MISSION

- Developing learners who can interpret words (language) with depth and precision, unlocking insights that lead to a deeper understanding of the world.
- Endowing academicians with the skills to be constructive communicators in the digital age, using traditional and new media.
- Ensuring multifaceted development through a balanced blend of academic excellence, co-curricular endeavours and real-world experiential learning.
- Promoting ethical research endeavours to pioneer constructive societal progress.
- Inspiring a new generation of visionary thought leaders to transform society with new-fangled ideas deeply rooted in empathetic and ethical global interests.

# DEPARTMENT HIGHLIGHTS

---

- Interdisciplinary programs in English, Journalism & Psychology.
- Blend of theory and practical learning for skill development.
- Innovative curriculum addressing societal and media challenges.
- Opportunities to learn Indian and global languages.
- Hands-on internships, projects, and case studies.
- Advanced Language and Writing Labs with certifications like IELTS.
- Beyond Books Club for creative and leadership activities.
- Experienced faculty fostering intellectual and creative growth.
- Career-ready focus for roles in media, education, and public service.
- Inclusive, value-based education emphasizing community service.

# DEPARTMENT ALLIANCES

---



DECCAN HERALD

# DEPARTMENT CLUB

---

The Beyond Books Club, under the Department of Arts and Humanities, promotes students' holistic development by encouraging learning beyond textbooks and classrooms. The club provides opportunities for students to participate in literary fests, podcasts, creative projects, and journal writing, broadening their perspectives. Through these diverse activities, students enhance their critical thinking, communication, and leadership skills. By fostering a well-rounded approach, Beyond Books equips students with essential skills for academic success, personal growth, and professional development, preparing them to navigate real-world challenges.

# IS THIS RIGHT FOR ME?

---

If you identify with any of the following...

- Passionate about communication, analysing text and exploring the world of literature.
- Keen interest in understanding human behaviour, counselling, and social work.
- Aspire to become a journalist, writer, editor, or media professional.

# BA - JOURNALISM, PSYCHOLOGY, ENGLISH

The BA (Journalism, Psychology, English) program at the Department of Arts and Humanities, CAIAS, is a multidisciplinary undergraduate course aligned with the Bangalore University curriculum. This program offers a comprehensive understanding of Journalism, Psychology, and English, equipping students with a blend of theoretical knowledge and practical expertise. Designed to foster intellectual growth, critical thinking, and professional competence, the course prepares students for the evolving demands of modern industries.

## PROGRAM HIGHLIGHTS

### *Journalism*

Students explore the dynamic world of media and communication, gaining insight into communication strategies, ethical practices, and journalism's role in shaping public opinion. Practical training in writing, reporting, and digital media production equips students with the skills needed to thrive in today's media landscape while critically analyzing its social and cultural impacts.

### *Psychology*

This component delves into human behavior, cognitive processes, and emotional intelligence. Students study foundational psychological theories and contemporary practices, developing the ability to analyze mental health, motivation, and interpersonal dynamics with depth and sensitivity.

### *English*

The English module enhances both written and verbal communication skills while fostering an appreciation for literary traditions. Students engage with diverse texts, from classics to contemporary works, refining their critical thinking and exploring language's role in social and cultural transformation. This multidisciplinary approach ensures graduates emerge as well-rounded professionals, ready to excel in varied careers.

# LEARNING OUTCOME

- Gain hands-on experience in reporting, editing, and content production across print, broadcast, and digital platforms.
- Apply psychological principles to real-world scenarios, such as counseling, organizational settings, and community interventions.
- Develop skills in creative and academic writing, promoting original thought and engagement with literature and culture.

# SYLLABUS

| SEMESTER 1                                                                                                                                                                                                                                                                                                                                                                                                               | SEMESTER 2                                                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• Introduction To Literature</li><li>• Introduction To Communication and Media</li><li>• Introduction To Communication and Media (Practical)</li><li>• Basic Psychological Processes-I</li><li>• Basic Psychological Processes-I (Practical)</li><li>• Environmental Studies</li><li>• Language Paper<br/>(Kannada/Hindi/Sanskrit/Add English)</li><li>• General English</li></ul> | <ul style="list-style-type: none"><li>• Indian English Literature and Introduction to Phonetics &amp; Linguistics</li><li>• Print Media</li><li>• Print Media (Practical)</li><li>• Basic Psychological Process II</li><li>• Basic Psychological Process II (Practical)</li><li>• Computer Applications</li><li>• Language Paper<br/>(Kannada/Hindi/Sanskrit/Add English)</li><li>• General English</li></ul> |

# WHAT ARE MY CAREER OPPORTUNITIES?

- Journalist/Reporter
- Content Writer/Creator
- Editor/Proofreader
- Public Relations Officer
- Media Researcher
- Digital Marketer
- Behavioral Analyst
- Writer/Author
- Translator/Interpreter
- Publishing Professional
- Researcher
- Communications Specialist
- Civil Services Aspirant

# ELIGIBILITY

Completion of 12th grade or 10+2 in any discipline from a recognized board, with a minimum of 50% aggregate.

TO KNOW MORE



## NURTURING HOLISTIC DEVELOPMENT

At CAIAS, we offer eight dedicated centres that promote holistic development, fostering research, community engagement, and professional growth. These centres provide students with valuable platforms for learning and support students' academic pursuits, career preparation, and personal growth to excel in their chosen fields.

### CENTRES & SWA



RESEARCH, INNOVATION & INCUBATION CENTRE



SAMAGRA



INTEGRATED CENTER FOR ACADEMIC & PROFESSIONAL EXCELLENCE



CENTRE FOR PLACEMENT & CAREER GUIDANCE



CENTRE FOR VALUE CREATION & CHARACTER FORMATION



CENTRE FOR COUNSELLING & HEALTH SERVICES



CENTRE FOR VILLAGE, WOMEN & SOCIAL EMPOWERMENT



CENTRE FOR MEDIA & DIGITAL INNOVATION



STUDENT WELFARE ASSOCIATION



CHRIST ACADEMY VOLUNTEER TEAM



CLUBS, ACTIVITIES, PRODUCTIONS & TEAMS



CHRIST ACADEMY CULTURAL TEAMS

SHAPE YOUR FUTURE WITH CAIAS  
*where leaders are made!*

### ACHIEVEMENTS



Excellence in Infrastructure  
Excellence in Academics  
Top Emerging College

- Prominent & Futuristic Business Studies & Degree College of the Year 2024
- Excellence In Educational Standards Adaptability & Implementation



INDIA  
ELITE EDUCATION & INSTITUTIONAL EXCELLENCE  
AWARDS & CONFERENCE



# RECRUITERS



# FACILITIES



AUDITORIUM



GYM



SEMINAR HALL



HOSTEL



LIBRARY



TURF COURT



## **CHRIST ACADEMY INSTITUTE FOR ADVANCED STUDIES**

Christ Nagar, Hullahalli, Begur-Koppa Road,  
Sakkalwara Post, Bengaluru 560 083

☎ +91 8884444462 🌐 [www.caias.in](http://www.caias.in)