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B.COM BBA BCA B.Sc BA

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CHRIST ACADEMY INSTITUTE FOR ADVANCED STUDIES

hrist Academy Institute for Advanced Studies (CAIAS), established in 2016 in Bangalore, India, is a leading institution of higher learning under the guidance of the Carmelites of Mary Immaculate (CMI), a congregation renowned for its dedication to education. CAIAS offers diverse undergraduate and postgraduate programs in Arts & Humanities, Business Management, Commerce, Computer Applications, and Science.

With a focus on holistic education, CAIAS combines theoretical knowledge with practical experience, equipping students for successful careers. The curriculum integrates modern trends with industry-relevant practices, providing hands-on learning through internships, research, and projects. The dedicated faculty, comprising experienced professionals and scholars, ensure students receive high-quality, future-ready education.

CAIAS boasts state-of-the-art facilities, including modern classrooms, advanced computer labs, a well-stocked library, and sports amenities. Set amidst a serene campus, the environment fosters both academic and personal growth. Beyond academics, the institution emphasizes character formation, values-based education, and community service, preparing students to contribute positively to society. Rooted in excellence and innovation, CAIAS is the ideal choice for students seeking a transformative educational journey, blending academic rigor, ethical values, and a supportive community.

VISION

Light to Enlighten

To create and disseminate the light of knowledge to one and all for the greater good and a sustainable future.

NOISSIN

To provide a conducive and enabling environment that fosters discipline, promotes motivation and drives the pursuit of excellence in learning.

To transform individuals into independent and enlightened citizens, who care for the community and the Country.

"Shape your future with values that matter - Choose CAIAS for a holistic education experience!"

WHY CAIAS?

At Christ Academy Institute for Advanced Studies (CAIAS), students receive a holistic education that blends academic rigor with ethical and socially conscious learning. Our state-of-the-art facilities, experienced faculty, and serene green campus create the perfect environment for growth.

CAIAS ensures students are not only prepared for successful careers but are also equipped to make ethical decisions and create positive social impact. Through workshops, real-world case studies, and hands-on experiences, students learn to lead with integrity and responsibility. Parents and students trust CAIAS to provide not just an education, but a foundation for life.

Christ Academy Institute for Advanced Studies (CAIAS) is nestled in a sprawling, green, and serene campus that offers the perfect environment for holistic learning and personal growth. Surrounded by lush greenery, the campus provides a tranquil space for students to focus on academics, engage in extracurricular activities, and nurture their well-being.

The eco-friendly campus features modern infrastructure, including state-of-the-art classrooms, advanced laboratories, a well-stocked library, and vibrant recreational spaces. This harmonious blend of nature and technology fosters creativity, reduces stress, and enhances concentration. At CAIAS, the campus is not just a place to study; it's a space to thrive.





SCHOLARSHIP

- ST.CHAVARA EXCELLENCE AWARD
- PADMA BHUSHAN FR.GABRIEL CHIRAMEL CMI MERIT
- VIDYADHANAM SCHOLARSHIP FOR FINANCIAL ASSISTANCE
- ALUMNI ENDURANCE SCHOLARSHIP
- DIVYAANG SCHOLARSHIP
- BISHOP CLEMENT THOTTUNGAL SPORTS & CULTURAL SCHOLARSHIP



SCAN FOR MORE
SCHOLARSHIP DETAILS



DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies at Christ Academy Institute for Advanced Studies (CAIAS) is dedicated to nurturing future leaders, entrepreneurs, and innovators. Established in 2016 with the BBA program and later expanding to include a full-time MBA program in 2019, the department focuses on providing a comprehensive and industry-aligned education.

With specializations in Finance, Marketing, and Human Resources, students gain deep insights into core business functions through an innovative curriculum designed to integrate theoretical learning with real-world application. Unique teaching methodologies such as case studies, group discussions, and field visits ensure an engaging and impactful learning experience.

The department also emphasizes experiential learning through internships, research projects, and global immersion programs. Value-added activities such as workshops, certification programs, and mentorship opportunities further equip students with the skills needed to thrive in dynamic business environments.

Guided by a vision to create conscientious professionals and agents of social change, the department fosters holistic growth. Students benefit from the expertise of highly qualified faculty, advanced facilities, and a strong industry network, making CAIAS a hub for aspiring business leaders and management professionals.

DEPARTMENT VISION

Develop learners to be future leaders, conscientious professionals, and outstanding entrepreneurs to drive social change and advancement.

DEPARTMENT MISSION

- Foster academic success, exposing learners to worldwide experiences preparing them to be global managers.
- Provide opportunity to incubate ideas and accommodate incubation.
- Deliver high-quality education with a distinct basis in management principles enhancing learning and skills advancement.
- Establish an enduring industry network through project-based learning, internships, and placements.
- Encourage learning activities to help individuals appreciate responsibilities to their families, communities, and the world.

DEPARTMENT HIGHLIGHTS

- · Offers BBA and MBA programs with specializations in Finance, Marketing, and HR.
- Innovative teaching methods including case studies, group discussions, and projects.
- Focus on experiential learning through internships, industry visits, and global immersion programs.
- Value-added activities like certification courses (Analytics, Investment Banking, Digital Marketing), workshops, and mentorship programs.
- · Strong industry connections for placements and real-world exposure.
- Highly qualified faculty with extensive academic and industry experience.
- Holistic growth programs fostering leadership, ethical values, and social responsibility.
- · Access to modern facilities and resources for comprehensive learning.
- Entrepreneurial support through ideation workshops and incubation programs.
- Emphasis on ethical decision-making and socially impactful business practices.

DEPARTMENT CLUB

Join the Management Club at CAIAS and dive into a world of innovation, leadership, and collaboration! Our club activities are designed to transform your theoretical knowledge into practical skills.

From business simulations and entrepreneurship challenges to guest lectures and industry visits, the Management Club gives you the opportunity to connect with industry experts, develop critical thinking, and enhance your leadership abilities. Engage in team-building exercises, case study competitions, and workshops that foster real-world problem-solving.

Be part of a vibrant community of future leaders, where creativity, strategic thinking, and collaboration are the keys to success. Ready to lead the way? Join the Management Club at CAIAS and prepare for a dynamic career!

IS THIS RIGHT FOR ME?

Are you passionate about business, leadership, and making an impact in the corporate world? If you possess a strong desire to understand how businesses operate and thrive, the Department of Management Studies at CAIAS might be the perfect fit for you.

If you have:

- A curiosity to explore different aspects of business like finance, marketing, and human resources.
- A desire to develop leadership, problem-solving, and decision-making skills.
- A passion for innovation, entrepreneurship, and driving social change.
- Strong communication skills and the ability to work in teams.
- · A drive to constantly learn and adapt in a fast-paced, ever-changing environment.

Then, you're already on the right track! Our programs are designed for students who are eager to lead, think critically, and make a difference in the world of business. If you're ready to challenge yourself, expand your skills, and take your career to new heights, then the Department of Management Studies at CAIAS is where you belong.

BBA - ANALYTICS

The BBA Analytics program at Christ Academy Institute for Advanced Studies (CAIAS) combines core business management principles with cutting-edge data analytics skills. Designed for aspiring professionals, this program equips students with the ability to analyze business data, make informed decisions, and drive innovation in today's data-driven world.

Students gain hands-on experience with advanced tools like Power BI, Excel, and machine learning applications, while mastering concepts such as business intelligence, statistical analysis, and data visualization. With dual specialization and industry-relevant certifications, the program prepares graduates for roles in analytics, consulting, and management, bridging the gap between business and technology.

PROGRAM HIGHLIGHTS

- · Combines business management principles with data analytics skills.
- Dual specialization with industry-relevant certifications.
- Hands-on learning with tools like Power BI, Excel, and machine learning applications.
- Curriculum covers business intelligence, statistical analysis, and data visualization.
- Practical exposure through internships, projects, and case studies.
- Workshops and training sessions with industry experts.
- Prepares students for roles in analytics, consulting, and management.
- Focus on bridging business knowledge with technological expertise.

LEARNING OUTCOME

- Data Analysis: Develop the ability to interpret and analyze business data effectively.
- Business Decision-Making: Apply analytics to solve real-world business challenges.
- Technical Proficiency: Gain expertise in tools like Power BI, Excel, and machine learning platforms.
- Strategic Thinking: Integrate business intelligence to drive innovation and growth.
- Communication: Present data-driven insights clearly to stakeholders.
- Industry Readiness: Prepare for roles in data analytics, consulting, and management.
- Holistic Perspective: Blend analytical and business skills for comprehensive problem-solving.

ELIGIBILITY

Completion of 12th grade or 10+2 in any discipline from a recognized board, with a minimum of 50% aggregate.

REQUIREMENT

To ensure a seamless learning experience, we recommend that students possess a laptop with the following minimum configuration:- Processor: Intel Core i5 (12th Gen) or equivalent, RAM: 8 GB or higher, Operating System: Windows 10/11 or latest macOS & Storage: 256 GB SSD or higher.

PARTMENT OF MANAGEMEN

SYLLABUS

SEMESTER 1	SEMESTER 2
 Fundamentals of Accounting Management Dynamics Business Environment Quantitative Analysis for Business Language L1 Language L2 Environmental studies (EVS) 	 Financial Accounting Marketing Dynamics Organization Behaviors Data Analysis for Business Decisions Language L1 Language L2 Computer Accounting-Tally Prime

ANALYTICS SUBJECTS		
1ST YEAR	2ND YEAR	3RD YEAR
SEM 1 - Excel Foundation for Business Analytics	SEM 3 - Advanced Excel for Business Analytics	SEM 5 - Business Analytics with Al
SEM 2 - Global Capital Markets and Investment Banking	SEM 4 - Business Intelligence & Data Visualization using Power BI	SEM 6 - Machine Learning with Al Applications

WHAT ARE MY CAREER OPPORTUNITIES?

- Business Analyst
- Data Analyst
- Market Research Analyst
- Financial Data Analyst
- Business Intelligence Specialist
- BI Developer
- Reporting Analyst
- Analytics Consultant
- Operations Analyst
- Strategy Analyst
- Digital Marketing Analyst
- Sales Performance Analyst
- Customer Insights Analyst
- · Supply Chain Analyst
- Operations Data Analyst
- Data Visualization Specialist
- Dashboard Developer
- Startup Founder
- · Data-Driven Business Consultant



NURTURING HOLISTIC DEVELOPMENT

At CAIAS, we offer eight dedicated centres that promote holistic development, fostering research, community engagement, and professional growth. These centres provide students with valuable platforms for learning and support students' academic pursuits, career preparation, and personal growth to excel in their chosen fields.

























SHAPE YOUR FUTURE WITH CAIAS where leaders are made!





Excellence in Infrastructure Excellence in Academics Top Emerging College

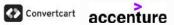
- Prominent & Futuristic Business Studies & Degree College of the Year 2024
- Excellence In Educational Standards Adaptability & Implementation





RECRUITERS







































































FACILITIES









CHRIST ACADEMY INSTITUTE FOR ADVANCED STUDIES

Christ Nagar, Hullahalli, Begur-Koppa Road, Sakkalwara Post, Bengaluru 560 083