

# Undergraduate Programs



B.COM

BBA

BCA

B.Sc

BA

[www.caias.in](http://www.caias.in)

CHRIST ACADEMY INSTITUTE FOR ADVANCED STUDIES

Christ Academy Institute for Advanced Studies (CAIAS), established in 2016 in Bangalore, India, is a leading institution of higher learning under the guidance of the Carmelites of Mary Immaculate (CMI), a congregation renowned for its dedication to education. CAIAS offers diverse undergraduate and postgraduate programs in Arts & Humanities, Business Management, Commerce, Computer Applications, and Science.

## ABOUT US

With a focus on holistic education, CAIAS combines theoretical knowledge with practical experience, equipping students for successful careers. The curriculum integrates modern trends with industry-relevant practices, providing hands-on learning through internships, research, and projects. The dedicated faculty, comprising experienced professionals and scholars, ensure students receive high-quality, future-ready education.

CAIAS boasts state-of-the-art facilities, including modern classrooms, advanced computer labs, a well-stocked library, and sports amenities. Set amidst a serene campus, the environment fosters both academic and personal growth. Beyond academics, the institution emphasizes character formation, values-based education, and community service, preparing students to contribute positively to society. Rooted in excellence and innovation, CAIAS is the ideal choice for students seeking a transformative educational journey, blending academic rigor, ethical values, and a supportive community.

## VISION

### Light to Enlighten

To create and disseminate the light of knowledge to one and all for the greater good and a sustainable future.

## MISSION

To provide a conducive and enabling environment that fosters discipline, promotes motivation and drives the pursuit of excellence in learning.

To transform individuals into independent and enlightened citizens, who care for the community and the Country.

**"Shape your future with values that matter - Choose CAIAS for a holistic education experience!"**

## WHY CAIAS?

At Christ Academy Institute for Advanced Studies (CAIAS), students receive a holistic education that blends academic rigor with ethical and socially conscious learning. Our state-of-the-art facilities, experienced faculty, and serene green campus create the perfect environment for growth.

CAIAS ensures students are not only prepared for successful careers but are also equipped to make ethical decisions and create positive social impact. Through workshops, real-world case studies, and hands-on experiences, students learn to lead with integrity and responsibility. Parents and students trust CAIAS to provide not just an education, but a foundation for life.

## CAMPUS

Christ Academy Institute for Advanced Studies (CAIAS) is nestled in a sprawling, green, and serene campus that offers the perfect environment for holistic learning and personal growth. Surrounded by lush greenery, the campus provides a tranquil space for students to focus on academics, engage in extracurricular activities, and nurture their well-being.

The eco-friendly campus features modern infrastructure, including state-of-the-art classrooms, advanced laboratories, a well-stocked library, and vibrant recreational spaces. This harmonious blend of nature and technology fosters creativity, reduces stress, and enhances concentration. At CAIAS, the campus is not just a place to study; it's a space to thrive.



## SCHOLARSHIP

- ST.CHAVARA EXCELLENCE AWARD
- PADMA BHUSHAN FR.GABRIEL CHIRAMEL CMI MERIT
- VIDYADHANAM SCHOLARSHIP FOR FINANCIAL ASSISTANCE
- ALUMNI ENDURANCE SCHOLARSHIP
- DIVYAANG SCHOLARSHIP
- BISHOP CLEMENT THOTTUNGAL SPORTS & CULTURAL SCHOLARSHIP



SCAN FOR MORE  
SCHOLARSHIP DETAILS

# DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies at Christ Academy Institute for Advanced Studies (CAIAS) is dedicated to nurturing future leaders, entrepreneurs, and innovators. Established in 2016 with the BBA program and later expanding to include a full-time MBA program in 2019, the department focuses on providing a comprehensive and industry-aligned education.

With specializations in Finance, Marketing, and Human Resources, students gain deep insights into core business functions through an innovative curriculum designed to integrate theoretical learning with real-world application. Unique teaching methodologies such as case studies, group discussions, and field visits ensure an engaging and impactful learning experience.

The department also emphasizes experiential learning through internships, research projects, and global immersion programs. Value-added activities such as workshops, certification programs, and mentorship opportunities further equip students with the skills needed to thrive in dynamic business environments.

Guided by a vision to create conscientious professionals and agents of social change, the department fosters holistic growth. Students benefit from the expertise of highly qualified faculty, advanced facilities, and a strong industry network, making CAIAS a hub for aspiring business leaders and management professionals.

## DEPARTMENT VISION

Develop learners to be future leaders, conscientious professionals, and outstanding entrepreneurs to drive social change and advancement.

## DEPARTMENT MISSION

- Foster academic success, exposing learners to worldwide experiences preparing them to be global managers.
- Provide opportunity to incubate ideas and accommodate incubation.
- Deliver high-quality education with a distinct basis in management principles enhancing learning and skills advancement.
- Establish an enduring industry network through project-based learning, internships, and placements.
- Encourage learning activities to help individuals appreciate responsibilities to their families, communities, and the world.

# DEPARTMENT HIGHLIGHTS

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- Offers BBA and MBA programs with specializations in Finance, Marketing, and HR.
- Innovative teaching methods including case studies, group discussions, and projects.
- Focus on experiential learning through internships, industry visits, and global immersion programs.
- Value-added activities like certification courses (Analytics, Investment Banking, Digital Marketing), workshops, and mentorship programs.
- Strong industry connections for placements and real-world exposure.
- Highly qualified faculty with extensive academic and industry experience.
- Holistic growth programs fostering leadership, ethical values, and social responsibility.
- Access to modern facilities and resources for comprehensive learning.
- Entrepreneurial support through ideation workshops and incubation programs.
- Emphasis on ethical decision-making and socially impactful business practices.

# DEPARTMENT CLUB

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Join the Management Club at CAIAS and dive into a world of innovation, leadership, and collaboration! Our club activities are designed to transform your theoretical knowledge into practical skills.

From business simulations and entrepreneurship challenges to guest lectures and industry visits, the Management Club gives you the opportunity to connect with industry experts, develop critical thinking, and enhance your leadership abilities. Engage in team-building exercises, case study competitions, and workshops that foster real-world problem-solving.

Be part of a vibrant community of future leaders, where creativity, strategic thinking, and collaboration are the keys to success. Ready to lead the way? Join the Management Club at CAIAS and prepare for a dynamic career!

# IS THIS RIGHT FOR ME?

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Are you passionate about business, leadership, and making an impact in the corporate world? If you possess a strong desire to understand how businesses operate and thrive, the Department of Management Studies at CAIAS might be the perfect fit for you.

If you have:

- A curiosity to explore different aspects of business like finance, marketing, and human resources.
- A desire to develop leadership, problem-solving, and decision-making skills.
- A passion for innovation, entrepreneurship, and driving social change.
- Strong communication skills and the ability to work in teams.
- A drive to constantly learn and adapt in a fast-paced, ever-changing environment.

Then, you're already on the right track! Our programs are designed for students who are eager to lead, think critically, and make a difference in the world of business. If you're ready to challenge yourself, expand your skills, and take your career to new heights, then the Department of Management Studies at CAIAS is where you belong.

# BBA

The Bachelor of Business Administration (BBA) program at Christ Academy Institute for Advanced Studies (CAIAS) is designed to develop future-ready leaders in the fields of business and management. With specializations in Finance, Marketing, and Human Resources, the program blends theoretical knowledge with practical application through innovative teaching methods like case studies, group discussions, and business simulations.

Students benefit from industry exposure, internships, and certification programs that equip them with essential skills to excel in the corporate world. Focused on holistic growth, the program emphasizes leadership, ethical decision-making, and social impact, preparing graduates for diverse career opportunities and advanced studies like an MBA.

## PROGRAM HIGHLIGHTS

- Dual specializations in Finance, Marketing, and HR.
- Industry-aligned curriculum with practical learning.
- Innovative pedagogy using case studies, projects, and simulations.
- Internships and global immersion programs for real-world exposure.
- Focus on leadership, ethical decision-making, and social responsibility.
- Regular workshops, guest lectures, and industry visits.
- Mentorship programs for personalized career guidance.
- Entrepreneurial support through the Research, Innovation, and Incubation Centre.
- Strong placement support and connections with leading recruiters.

## LEARNING OUTCOME

- Business Knowledge: Develop a solid understanding of core business functions like accounting, finance, marketing, operations, human resources, and economics; and interdisciplinary perspective-understanding
- Communication: Master professional written, verbal, and presentation skills.
- Ethical Awareness: Recognize and address ethical and social issues in business.
- Leadership: Build teamwork and basic leadership abilities for managing groups effectively.
- Problem-Solving: Apply critical thinking to tackle business challenges.
- Practical Exposure: Gain hands-on experience through projects, internships, and case studies.
- Career Readiness: Prepare for entry-level roles or advanced studies like MBA programs.

## ELIGIBILITY

Completion of 12th grade or 10+2 in any discipline from a recognized board, with a minimum of 50% aggregate.

# SYLLABUS

| SEMESTER 1                                                                                                                                                                                                                                                               | SEMESTER 2                                                                                                                                                                                                                                                                |
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| <ul style="list-style-type: none"><li>• Fundamentals of Accounting</li><li>• Management Dynamics</li><li>• Business Environment</li><li>• Quantitative Analysis for Business</li><li>• Language L1</li><li>• Language L2</li><li>• Environmental studies (EVS)</li></ul> | <ul style="list-style-type: none"><li>• Financial Accounting</li><li>• Marketing Dynamics</li><li>• Organization Behaviors</li><li>• Data Analysis for Business Decisions</li><li>• Language L1</li><li>• Language L2</li><li>• Computer Accounting-Tally Prime</li></ul> |

## WHAT ARE MY CAREER OPPORTUNITIES?

- Business Development Executive
- Operations Manager
- Human Resources Executive
- Marketing Coordinator
- Accounts Manager
- Tax Consultant
- Banking Associate
- Sales Executive
- Digital Marketing Specialist
- Market Research Analyst
- Brand Coordinator
- Startup Founder
- Business Consultant
- Administrative Officer
- Public Relations Executive
- Supply Chain Coordinator
- Event Manager
- Retail Manager
- Customer Relationship Manager

TO KNOW MORE



## NURTURING HOLISTIC DEVELOPMENT

At CAIAS, we offer eight dedicated centres that promote holistic development, fostering research, community engagement, and professional growth. These centres provide students with valuable platforms for learning and support students' academic pursuits, career preparation, and personal growth to excel in their chosen fields.

### CENTRES & SWA



RESEARCH, INNOVATION & INCUBATION CENTRE



SAMAGRA



INTEGRATED CENTER FOR ACADEMIC & PROFESSIONAL EXCELLENCE



CENTRE FOR PLACEMENT & CAREER GUIDANCE



CENTRE FOR VALUE CREATION & CHARACTER FORMATION



CENTRE FOR COUNSELLING & HEALTH SERVICES



CENTRE FOR VILLAGE, WOMEN & SOCIAL EMPOWERMENT



CENTRE FOR MEDIA & DIGITAL INNOVATION



STUDENT WELFARE ASSOCIATION



CHRIST ACADEMY VOLUNTEER TEAM



CLUBS, ACTIVITIES, PRODUCTIONS & TEAMS



CHRIST ACADEMY CULTURAL TEAMS

SHAPE YOUR FUTURE WITH CAIAS  
*where leaders are made!*

### ACHIEVEMENTS



Excellence in Infrastructure  
Excellence in Academics  
Top Emerging College

- Prominent & Futuristic Business Studies & Degree College of the Year 2024
- Excellence In Educational Standards Adaptability & Implementation



INDIA  
ELITE EDUCATION & INSTITUTIONAL EXCELLENCE  
AWARDS & CONFERENCE



# RECRUITERS



# FACILITIES



AUDITORIUM



GYM



SEMINAR HALL



HOSTEL



LIBRARY



TURF COURT



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